

REACH THE COMMERCIAL REAL ESTATE COMMUNITY

CPIX (Commercial Property Information Exchange) is owned by CBOR (Michigan's Commercial Board of REALTORS®) and is Michigan's only "Broker-based" website that contains detailed information on commercial properties across the state, including those listed with real estate brokers and those input by private property owners. CPIX allows its Broker Members to have access to everything available in the marketplace (regardless of whether it is "listed" or not!).

Catylist, builders of the national CCIMNet website, powers CPIX. Catylist is responsible for implementing over 90 Commercial Information Exchanges throughout the country. CPIX is a participant in that network of CIE's. Input a listing once into CPIX and it is automatically input into the national CCIM site (www.ccimnet.com) as well as the Michigan CCIM Chapter website (http://michigan.ccim.net). Member listings are also available to the Public.

CPIX, started in 2003, began with zero listings and currently has over 16,000 listings covering the entire state. The site averages more than 32,000 hits per day. CPIX continues to grow based on the philosophy that the Broker should be the resource for determining Broker needs.



FEATURES & BENEFITS

- Local, State, National & Public Exposure
- Broker Controlled Input and Editing
- Administrative Controlled Data Integrity (all information monitored for accuracy)
- Statewide Contact Database of Real Estate Professionals
- Extensive Searching Capabilities (saving searches and distributing results)
- Multimedia Uploads (images, power point presentations, audio, 360 degree virtual tours)
- Broadcasting "Wants", "Haves" and "New Listing Announcements"
 (mass e-mailing)
- Password Protected Documents (decide what others see on different levels)
- Site Maps, Blueprints, Platmaps, Aerials, Geo-coded Street Maps
- Reports and Brochures
- Historical Data
 (comps a listing remains in the system with disposition information indefinitely)
- Site Link (link you CPIX listings to your company website).



MICHIGAN'S COMMERCIAL REAL ESTATE ASSOCIATION

The Commercial Board of REALTORS® is the fast-growing commercial overlay board, which provides leadership, services, and professional standards to commercial real estate practitioners in Michigan. Membership is comprised from all regions within the State of Michigan. Commercial continuing education, local and statewide networking sessions, grievance and standards committees, and a unified voice relative to legislative issues for the commercial REALTOR® are some of the many benefits of membership. For more information visit www.cbor.net.

One of the main objectives of the board was to establish a commercial information exchange for the entire state. The Commercial Board of REALTORS® partnered with Catylist, a leader in commercial information exchanges, to provide the "only" statewide commercial property information exchange for the State of Michigan. This is the most functionally useful, technologically advanced, user-friendly exchange available. For more information, visit www.cpix.net.

Additionally, CBOR is the lead host of Synergy, the premier annual statewide conference for the commercial real estate industry. Over 650 practitioners participated in last year's event. For more information, visit www.synergymichigan.com for updates.

For information about CBOR, CPIX or Synergy, contact the CBOR office:

8137 Grand River Suite 5A Brighton, Michigan 48114 Phone: (810) 229-9320 Fax: (810) 229-9285 E-mail: admin@cpix.net